

SAAS TIME TAILOR MEDIA RETIMING APPLICATION DATA SHEET

With three decades of proven capability with broadcast networks, Time Tailor is the industry standard for media retiming.

Flexible on demand, pay per use business model with no up-front capex costs

STANDARD FEATURES

Retiming automation using a rest service framework, JSON/XML/AAF ingest
Multi-Segment retiming, segment in/out points defined using time code
Embedded Transcoder that supports MOV, MXF & Mp4 containers and broadcast codecs
Supports HD (1080psf24, 1080i, 720P) and SD (NTSC, PAL) formats
Up to 16-channels of audio processing, multi-track per channel formats
Faster than real-time processing, results vary by codec & retime rate
Closed captions (CEA-608 and CEA-708), frame accurately (SCC/MCC files support)
Slate and black slug formatting, program start or between segments

CUSTOMER BENEFITS

- Dynamically retime content without compression, speeding up, slowing down tempo
- Retime content without degradation to audio/video quality
- Shrink content without cutting scenes
- Expand duration to fill program slots
- Unmatched output quality by which all retiming tools are measured
- Automated job submission process outputs processed files into customer workflow
- Instant ROI realized through automated, re-timed content with no capex
- Easily manage programming clock and schedule requirements
- Fast turnaround - TT processes video in sub real time
- Segment targeting leaves specified segments unchanged
- Flexible on demand, pay per use business model with no up-front capex costs
- Improved performance over the previous hardware version
- Embedded transcoder delivers flexibility and more autonomy
- Seamless integration to MAM and other automation systems via API
- Automate playout clock distributions for broadcast and OTT media assets
- Standard support included in usage fee; premium support available upon request
- Advanced workflow automations with APIs
- Maximum control and flexibility for media operators
- Secure Cloud hosted on AWS

TIME TAILOR SAAS DEPLOYMENT

- You provide desired retiming parameters
- We process your files for you
- We hand you back retimed content
- Fully remote accessible
- Custom deployment integrations available
- Premium Support Available
- API Documentation available upon request

CUSTOMER REQUIREMENTS

- AWS S3 Storage Account

PRICING:

- Pay per use based on unprocessed video duration
- No capex

Contact Prime Image at sales@primeimage.com for more information.