

# SAAS TIME TAILOR MEDIA RETIMING APPLICATION DATA SHEET

***With three decades of proven capability with broadcast networks, Time Tailor is the industry standard for media retiming.***

*Flexible on demand, pay per use business model with no up-front capex costs*

## STANDARD FEATURES

<b>Retiming automation using a rest service framework, JSON/XML/AAF ingest</b>
<b>Multi-Segment retiming, segment in/out points defined using time code</b>
<b>Embedded Transcoder that supports MOV, MXF &amp; Mp4 containers and broadcast codecs</b>
<b>Supports HD (1080psf24, 1080i, 720P) and SD (NTSC, PAL) formats</b>
<b>Up to 16-channels of audio processing, multi-track per channel formats</b>
<b>Faster than real-time processing, results vary by codec &amp; retime rate</b>
<b>Closed captions (CEA-608 and CEA-708), frame accurately (SCC/MCC files support)</b>
<b>Slate and black slug formatting, program start or between segments</b>

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### PRIME IMAGE AI CORPORATION

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## CUSTOMER BENEFITS

- Dynamically retime content without compression, speeding up, slowing down tempo
- Retime content without degradation to audio/video quality
- Shrink content without cutting scenes
- Expand duration to fill program slots
- Unmatched output quality by which all retiming tools are measured
- Automated job submission process outputs processed files into customer workflow
- Instant ROI realized through automated, re-timed content with no capex
- Easily manage programming clock and schedule requirements
- Fast turnaround - TT processes video in sub real time
- Segment targeting leaves specified segments unchanged
- Flexible on demand, pay per use business model with no up-front capex costs
- Improved performance over the previous hardware version
- Embedded transcoder delivers flexibility and more autonomy
- Seamless integration to MAM and other automation systems via API
- Automate playout clock distributions for broadcast and OTT media assets
- Standard support included in usage fee; premium support available upon request
- Advanced workflow automations with APIs
- Maximum control and flexibility for media operators
- Secure Cloud hosted on AWS

## TIME TAILOR SAAS DEPLOYMENT

- You provide desired retiming parameters
- We process your files for you
- We hand you back retimed content
- Fully remote accessible
- Custom deployment integrations available
- Premium Support Available
- API Documentation available upon request

## CUSTOMER REQUIREMENTS

- AWS S3 Storage Account

## PRICING:

- Pay per use based on unprocessed video duration
- No capex

Contact Prime Image at [sales@primeimage.com](mailto:sales@primeimage.com) for more information.